

March 2024

We Are the Optejet[®] Company

Developing and commercializing ophthalmic therapeutics with Optecare[™] services in large markets with high unmet needs



Forward-looking Statements

Except for historical information, all the statements, expectations and assumptions contained in this presentation are forward-looking statements. Forward-looking statements include, but are not limited to, statements that express our intentions, beliefs, expectations, strategies, predictions or any other statements relating to our future activities or other future events or conditions, including estimated market opportunities for our products, product candidates and platform technology. These statements are based on current expectations, estimates and projections about our business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and in some cases are likely to, differ materially from what is expressed or forecasted in the forward-looking statements due to numerous factors discussed from time to time in documents which we file with the U.S. Securities and Exchange Commission.

In addition, such statements could be affected by risks and uncertainties related to, among other things: risks of our clinical trials, including, but not limited to, the costs, design, initiation and enrollment, timing, progress and results of such trials; the timing of, and our ability to submit applications for, obtaining and maintaining regulatory approvals for our products and product candidates; the potential advantages of our products, product candidates and platform technology; the rate and degree of market acceptance and clinical utility of our products and product candidates; our estimates regarding the potential market opportunity for our products and product candidates; reliance on third parties to develop and commercialize our product candidates; the risk of defects in, or returns of, our products; the ability of us and our partners to timely develop, implement and maintain manufacturing, commercialization and marketing capabilities and strategies for our products and product candidates; intellectual property risks; changes in legal, regulatory, legislative and geopolitical environments in the markets in which we operate and the impact of these changes on our ability to obtain regulatory approval for our products; and our competitive position.

Any forward-looking statements speak only as of the date on which they are made, and except as may be required under applicable securities laws, Eyenovia does not undertake any obligation to update any forward-looking statements.



Eyenovia (NASDAQ:EYEN) is the Optejet[®] Company



- Patented digital device platform technology
- Unique, class-leading drug products
- High-value product pipeline addressing areas of significant medical and market need
- Multi-faceted business model with revenue from direct sales and licensing agreements

Optejet[®] with microdose array print technology

- Designed to address issues with ease-ofuse and dosing precision
- Delivers efficacy while improving tolerability and reducing side effects¹
- Digital Optecare[™] capabilities²





1. Wirta DL, Walters TR, Flynn WJ, Rathi S, lanchulev T. Mydriasis with micro-array print touch-free tropicamide-phenylephrine fixed combination MIST: pooled randomized Phase III trials. Ther Deliv. 2021 Mar;12(3):201-214. 2. Optecare is Eyenovia's suite of digital compliance and adherence capabilities

Today's Eyedropper Bottle

Designed for manufacturing ease, not patient use

Over the past 125 years, changes in eyedropper design have done little to improve the usability of topical ophthalmic medications



1800's Glass Pipette 1900's Glass Pipette with Bulb and Separate Vial



Today Integrated Bottle with Dropper Tip

In a recent survey conducted by J. Reckner and Associates, consumers reported that taking eye drops was among the most difficult ways to self-administer medication¹



1. Survey conducted in January 2023 with 100 people (19 - 65+ Age Range, Mean Age = 51YO) who regularly take eye drop medications. Respondents were asked to rank common drug forms from easiest to most difficult to administer on a 0-10 scale (0 meaning no difficulty, 10 meaning extremely difficult). Of the 11 medication types ranked, eye drops were the third most difficult behind suppositories and eye ointments. The topical ointments were ranked the easiest to administer with an average score of 1.1, and suppositories ranked the most difficult with a score of 6.48. Eye drops received an average score of 4.6.

Introducing the Optejet[®]

Optejet[®] with replaceable drug cartridge



eyenovia

Optejet is a drug-device combination product manufactured with a sterile-filled, replaceable drug cartridge and equipped with Optecare[™] (connected care) capabilities

Ergonomic Design to Improve Usability

Horizontal delivery, push-button dosing and no protruding tip



Eye Dropper Bottle tips can touch the patient's eye surface and medication can drip down their face Optejet has a recessed nozzle, protected by a shutter when not in use to prevent crosscontamination Eye Dropper Bottle administration requires head-tilting, squeezing, and reliance on gravity Optejet administration can be done horizontally with the push of a button



Laboratory-Proven Cartridge Thoroughly Tested to Demonstrate Sterile Drug Delivery



RESULTS: Using the 1x10⁶ microbial growth challenge protocol, Optejet met the passing criteria.

- All test units did not show growth for the 28-day simulated use
- All positive control units showed growth
- All negative control units did not show growth



Whitcomb, J. & Lam, P. (2023, October 11-14). Demonstration of Microbial Integrity for a Multi-Dose Ophthalmic Spray Drug Device. American Academy of Optometry, New Orleans, LA, United States.

The Optejet Delivers 80% Less Drug Volume Than Eye Droppers

Sufficient for efficacy while improving benefits from reducing excessive exposure to both drugs and preservatives ^{1,2}

Minimizes Excessive Drug Exposure to Ocular Tissues³









1 Wirta D. et al, Presentation at 2019 ASCRS meeting | 2 lanchulev T. et al, Therapeutic Delivery 2018 | 3 Hamrah, P. et al. Cytotoxicity Evaluation for BAK-preserved Latanoprost Delivered By Drop vs. Microdose Array Print Technology. ARVO 2023 poster. New Orleans, LA | 4 The impact of precision spray dosing of netarsudil 0.02% can be seen when compared to a single drop of the same drug.

Optejet Digital Technology is Optecare[™]



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OPTECARE: Multiple Benefits for All Stakeholders

PATIENT

- Reminders to take medicine ٠
- Ability to track compliance progress
- Opportunity for brand-specific encouragement
- May be monetized through App subscription service

PHYSICIAN

- Ability for quicker action with more accurate data
- Opportunity for billing: CPT Code (98980) for monthly check of compliance data

PAYER

- Cost savings: Less likely to have patient on second medication if compliance is the issue
- Better outcomes: Compliance with drug therapy • shown to slow disease progression¹

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Broad Intellectual Property Portfolio

- Key claims covered with multiple patents
 - 18 US Patents Issued; 8 pending
 - 89 foreign issued; 33 pending
 - Many in effect beyond 2031
- Clinical data and regulatory approval adds another layer of IP





MydCombi[™]

The First FDA-Approved Product with Optejet[®] Technology





The Office-Based and Surgical Pupil Dilation Market \$250 Million Opportunity¹ in the United States

- The leading pupil dilation drugs are tropicamide and phenylephrine, both used individually and together and delivered as eye drops
- There are approximately 108 million office-based dilations performed annually in the United States
- The current process suffers from a number of shortfalls:
- Multiple eyedrops are usually needed
- Patient discomfort and avoidance
- Time-consuming administration and slow recovery to "normal"
- Cross-contamination risk





1. \$200M annual sales of pharmaceutical mydriatic products used during 108M office-based exams (\$2 * 100M) + \$50M of single bottle mydriatic agents used cataract replacement surgery (\$12.5 x 4M)

MydCombi[™]

First and only FDA approved ophthalmic spray for mydriasis

- Two Phase 3 clinical trials evaluated the efficacy of MYDCOMBI for achievement of mydriasis.
- MYDCOMBI was statistically superior to tropicamide administered alone and phenylephrine administered alone.
- Nearly all (94%) subject eyes achieved clinically significant effect by achieving pupil diameter of ≥ 6 mm at 35-minute post-dose compared to 78% of eyes administered tropicamide alone and 1.6% of eyes administered phenylephrine alone.
- Clinically effective mydriasis was observed as quickly as 20 minutes.





MydCombi[™]

Modern Mydriasis: An Easy Way to Dilate

The only FDA approved fixed-dose combination of the leading pupil dilating drugs

Quickly achieves clinically necessary dilation and reliable time to resolution¹

Well tolerated. In clinical studies 97% of patients reported zero side effects 1

Soon to listed by leading Optometry buying group Vision Source (visionsource.com) and available on EyenoviaRx.com

Indication: MYDCOMBI (tropicamide 1% and phenylephrine HCI 2.5%) ophthalmic spray is indicated to induce mydriasis for routine diagnostic procedures and in conditions where short term pupil dilation is desired. IMPORTANT SAFETY INFORMATION. CONTRAINDICATIONS: Known hypersensitivity to any component of the formulation. WARNINGS AND PRECAUTIONS. FOR TOPICAL OPHTHALMIC USE. NOT FOR INJECTION. This preparation may cause CNS disturbances which may be dangerous in pediatric patients. The possibility of psychotic reaction and behavioral disturbance due to hypersensitivity to anticholinergic drugs should be considered. Mydriatics may produce a transient elevation of intraocular pressure. Significant elevations in blood pressure have been reported. Caution in patients with elevated blood pressure. Rebound miosis has been reported one day after installation. Remove contact lenses before using. **DRUG INTERACTIONS**. Attropine-like Drugs: May exaggerate the adrenergic pressor response. Cholinergic Agonists and Ophthalmic Cholinesterase Inhibitors: May interfere with the antihypertensive action of carbachol, pilocarpine, or ophthalmic cholinesterase inhibitors. Potent Inhalation Anesthetic Agents: May potentiate cardiovascular depressant effects of some inhalation anesthetic agents. **ADVERSE REACTIONS**. Most common ocular adverse reactions include transient blurred visual acuity, photophabia, superficial punctate keratitis, and mild eye discomfort. Increased intraocular pressure has been reported following the use of mydriatics. Systemic adverse reactions including dryness of the mouth, tachycardia, headache, allergic reactions, nausea, vomiting, pallor, central nervous system disturbances and muscle rigidity have been reported with the use of tropicamide. To report SUSPECTED ADVERSE REACTIONS, contact Eyenovia, Inc. At 1-833-393-6684 or FDA at 1-800-FDA-1088 (www.fda.gov/medwatch) www.mydcombi.com for FULL PRESCRIBING INFORMATION



Testimonials



"My staff and the patients love the technology. MydCombi provides good dilation without the burning associated with in-office dilation." **Edward Rubinchik, MD** SmartEyeCare - NY



"MydCombi is a no brainer. Patients tolerated the medication better due to the Optejet device, and it saves our technicians work up time vs. using three eye drops." **Ed Yung, MD** Pacific Eye Institute - CA



"MydCombi is easier to use for patients with difficult eye anatomies than eye drops. There's no chance of contamination as MydCombi doesn't touch the patients' eyes." **Krystina Feliciano, Ophthalmic Tech** New York Eye Surgery Center



"Patients are dilating faster and get back to normal faster. It's easy to use by my technicians." **Aleksandra Wianecka, OD** Vision Source Signature Eyecare - NY



"MydCombi has been a fantastic addition to our office in the age of streamlined medicine and has been welcomed by our patients." **Nathan Radcliffe, MD** New York Eye Surgery Center



"MydCombi is easy to handle, and the effectiveness is similar to eye drops with patients experiencing more comfort when instilled." **Dan Tran, MD** Coastal Vision Medical Group - CA



Clobetasol Propionate Ophthalmic Suspension 0.05% Eyenovia's Second FDA-Approved Product

An Important Advancement in Ocular Post-Surgical Pain and Inflammation Control



Ophthalmology's Newest Steroid: Clobetasol

Physicians now have access to a well characterized steroid with an advantageous profile



Jenovia

Clobetasol Utilizes APNT Technology

Clobetasol Propionate Suspension 0.05%, BID

Active Pharmaceutical Nanoparticle Technology:

Increases dissolution • Stable and excellent dispersion properties

Increases bioavailability

Active ingredient is milled down with salts and sugars to nanoparticle size







Rapid and Sustained Ocular Pain Relief and Clearance of Inflammation



Ratio of Patients Pain Free at Day 15 Post-Op

Summary of Published Studies

A Larger Separation Between Active and Placebo Groups May Not Be Indicative of Relative Efficacy





1. https://clobetasolbid.wpenginepowered.com/wp-content/uploads/2024/03/Clobetasol-Prescribing-Information.pdf 2. Evaluate ISV-305 Compared to Vehicle for Treatment of Inflammation and Pain Associated With Cataract Surgery
https://www.clinicaltrials.gov/study/NCT03192150?tab=results 3. Inveltys Package Insert https://www.clinicaltrials.gov/study/NCT03192150?tab=results 3. Inveltys Package Insert https://clinicaltrials.gov/study/NCT01060072? 5. Durezol package
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Ratio of Patients with No Inflammation Day 15 Post Op (ACC Grade = 0) Summary of Published Studies

A Larger Separation Between Active and Placebo Groups May Not Be Indicative of Relative Efficacy





1. https://clobetasolbid.wpenginepowered.com/wp-content/uploads/2024/03/Clobetasol-Prescribing-Information.pdf 2. Evaluate ISV-305 Compared to Vehicle for Treatment of Inflammation and Pain Associated With Cataract Surgery 21 <u>https://www.clinicaltrials.gov/study/NCT03192150?tab=results</u> 3. Inveltys Package Insert https://www.inveltys.com/pdf/inveltys-prescribing-information.pdf 4. Lotemax package insert <u>https://clinicaltrials.gov/study/NCT01060072?</u> 5. Durezol package insert <u>https://clinicaltrials.gov/study/NCT01060072?</u> 5. Durezol package insert <u>https://clinicaltrials.gov/study/NCT01060072?</u> 5. Durezol package

Very Low Rate of Adverse Reactions All of Which Occurred in 2% or Fewer Patients

Many of these reactions may have been the consequence of the surgical procedure

- Eye Inflammation (2%)
- Corneal Edema (2%)
- Anterior Chamber Inflammation (2%)
- Cystoid Macular Edema (2%)

- Intraocular Pressure Elevation (1%)
- Photophobia (1%)
- Vitreous Detachment (1%)



Distributed and Priced for Immediate, Broad Access

\checkmark Two Avenues of Distribution

- ✓ Direct Ordering from EyenoviaRx.com
- E-Prescribing from MedVantx Specialty Pharmacy
- Competitive Pricing Regardless of Insurance Status
 Non-Substitutable

✓ No Call-Backs to Physicians (Cost Savings to Practice)



Clobetasol: The New Generation of Ophthalmic Steroid

- Powerful Efficacy for Pain and Inflammation Relief Post-Ocular Surgery
- Simple BID Dosing Regimen
- Adverse Events Infrequent
- Competitive Pricing Regardless of Insurance



Late-Stage Development Pipeline

PROPRIETARY	Product	Indication	Targeted Product Differentiation	United States Addressable Market	Next Milestone
	MicroPine	Pediatric Progressive Myopia	Optejet: Ease of use, less systemic exposure, Optecare [™] service	\$1.8B ²	Planned Ph3 Interim Analysis Q4 2024
	Apersure (MicroLine)	Presbyopia	Optejet: Ease of use, convenience, low side effect incidence	\$850M ³	NDA on hold pending market conditions



Facing the Myopia Epidemic

Experts around the world are tackling the challenge of myopia on multiple fronts. An overview of current behavioral, pharmacological, and optical approaches.





An overview of the problem and efforts to address it. BY NEESURG MEHTA, MD; AND ANGIE WEN, MD FORBES > INNOVATION > HEALTHCARE

The Growing Global Epidemic Of Childhood Myopia: Is Atropine The Answer?

Progressive Myopia is a Global Epidemic That Can Lead to Vision Loss and Blindness if Not Controlled

- Begins in early childhood, with genetic link¹
- Elongation of the eye with morbidity and vision problems²
- Urgent need for FDA-approved drug therapies to slow myopia progression

Progression of Myopic Maculopathy





¹ Jones LA, Sinnott LT, Mutti DO, Mitchell GL, Moeschberger ML, Zadnik K. Parental history of myopia, sports and outdoor activities, and future myopia. Invest Ophthalmol Vis Sci. 2007 Aug;48(8):3524-32. ² Eye and Contact Lens. 2004; 30 ³ Theophanous C. Myopia Prevalence and Risk Factors in Children. Clinical Ophthalmology. December 2018. U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplement, 2019.

Treatment Options and Medical Need

Approved Devices

• Soft (MiSight) and Hard (Ortho-K) contact lenses are used to correct nearsightedness and slow the progression of myopia in children

Over 75% of optometrists, however, feel that using contact lenses in patients under 10 years of age is not appropriate. Microbial keratitis being a serious concern for contact lens wearers.¹

• Stellest Specialty Glasses are also used to correct vision and slow axial elongation

A 2012 study showed that two thirds of children did not comply with wearing their vision correcting spectacles due to various reasons (Dislike, Lost/Broken, Feel Unnecessary, Teasing)²

Drugs in Clinical Trials

- Atropine eyedrops have been observed to slow myopia progression in children³
- Multiple companies (Sydnexis and Ocumension) are in clinical trials using atropine drops ranging in concentrations from 0.01% to 0.03%. These trials are expected to be completed from 2024-2027
- Eyenovia's MicroPine ophthalmic spray is in trial evaluating atropine sulfate solution concentrations at 0.1%, and 0.01%. MicroPine delivers ~8µL of drug horizontally and can track adherence. Eyenovia's trial is expected to be completed in 2029

Adherence to therapies is a primary determinant of treatment success. Extensive review of the literature reveals that in developed countries adherence to therapies averages 50%.³

Optejet Designed to Address Unmet Needs

- Increased Tolerability
 - Lower Drug Exposure
- Ease of Use
 - Optejet has been used for nearly 5,000 patient months in children
- Enhanced Compliance
 - Connected-care allows for monitoring of patient use and discussion with healthcare provider
- Enhanced Safety
 - Lower systemic exposure



1. Optometry and Vision Science94(6):638-646, June 2017

2. Int J Health Sci (Qassim). 2013 Nov;7(3):291-9. doi: 10.12816/0006057

3. Chia A, Chua WH, Cheung YB, et al. Atropine for the treatment of childhood Myopia: Safety and efficacy of 0.5%, 0.1%, and 0.01% doses (Atropine for the Treatment of Myopia 2). Ophthalmology 2012;119:347-354

4. Oman Med J. 2011 May;26(3):155-9. doi: 10.5001/omj.2011.38

Pediatric Progressive Myopia

A Potential Market Valued at \$1.8B in the US and Similarly in China



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Optecare[™] Designed to Improve Treatment Adherence

Precision-dosed atropine spray developed specifically for children

- Easy, daily use by children¹
- Lower drug volume exposure to enhance comfort and minimize systemic exposure
- Can communicate with smart devices to track treatment adherence and provide family reminders
- Compliance data shows promise compared with historical treatments

Six-Month Daily Treatment Compliance 28 Children Age 6 – 13 YO¹





1 Data on file with Eyenovia. 2 Naito 2018: Naito T, Yoshikawa K, Namiguchi K, Mizoue S, Shiraishi A, et al. (2018) Comparison of success rates in eye drop instillation between sitting position and supine position. PLOS ONE 13(9): e0204363. Patel 1995: Patel SC, Spaeth GL. Compliance in patients prescribed eyedrops for glaucoma. Ophthalmic Surg. 1995 May-Jun;26(3):233-6. Winfield, 1990: Winfield AJ, Jessiman D, Williams A, Esakowitz L. A study of the causes of non-compliance by patients prescribed eyedrops. Br J Ophthalmol. 1990 Aug;74(8):477-80. 3. Matsui, 1997: Matsui DM. Drug compliance in pediatrics. Clinical and research issues. Pediatr Clin North Am. 1997 Feb;44(1):1-14.

MicroPine Planned Development Timeline





NovaBay Co-Promotion

- NovaBay and Eyenovia are co-promoting Avenova and Clobetasol \bullet
- NovaBay salesforce will support Clobetasol sales in geographies not covered by Eyenovia's salesforce \bullet
- Evenovia will promote Avenova with their salesforce \bullet
- No additional promotional cost, with each company earning a percentage of incremental sales \bullet

Avenova fits within Eyenovia's promotional framework, providing a superior experience for doctors and patients before and after ocular surgery



Eyenovia: 2024 Key Events





Additional Large-Market Opportunities

	Target Market	Targeted Product Differentiation	United States Addressable Market
	Glaucoma	Optejet: Optecare [™] service, Ease of use, Low side effect incidence	\$2.7B ¹
TIAL	Acute Dry Eye	Optejet: New drug class, Ease of use, Fast onset	\$610M ²
POTEN'	Chronic Dry Eye	Optejet: New MOA, Ease of use, Fast onset	\$5.5B ²
	Eye Hydration	Optejet Device Registration	



1. Estimates from IQVIA Sales Data | 2. Eyenovia Estimates chronic dry eye is 90% and acute is 10% of total dry eye market of \$6.1B (Dry Eye Disease Market (Jan 2024) Transparency Market Research. Available at: https://www.transparencymarketresearch.com/sample/sample.php?flag=S&rep_id=26096)

Financial Snapshot (December 2023)

Nasdaq: EYEN

Debt

Common Shares Outstanding	45.6M
Equity Grants Outstanding Under Stock Plans	5.5M
Warrants	10.9M
Fully Diluted Shares	62.0M
Cash	\$14.8M



\$15.6M

Experienced Leadership Team



Norbert Lowe VP, Commercial Operations

eyenovia

Greg Bennett VP, Clinical Program Strategy and Development



Malini Batheja, PhD VP. Pharm R&D and CMC Regulatory



Enrico Brambilla VP, Device R&D and Engineering



Lauren Gidden VP, Quality and **Regulatory Affairs**



Rob Richardson VP, Manufacturing